

ATTACHMENT B

Tobacco Free Nebraska Media Samples

Quitline/Cessation

3 Steps

2 Minutes

1 Life Changed Forever

The time you invest helping patients quit tobacco could add years to their lives.

ASK patients about their tobacco use status.

ADVISE patients to quit and be ready to assist them.

REFER patients to the Nebraska Tobacco Quitline—a free and confidential service available 24/7 to Nebraska residents age 16 and older. The fax referral form is available at QuitNow.ne.gov

A little encouragement from you could go a long way to better health.

QuitNow.ne.gov
1-800-QUIT-NOW (784-8669)

NEBRASKA DEPARTMENT OF HEALTH & HUMAN SERVICES
DIVISION OF PUBLIC HEALTH
TOBACCO FREE NEBRASKA

A resource for Nebraskans who are ready to quit tobacco

NEBRASKA TOBACCO QUITLINE

Call the Quitline and get the help you need, including:

- Support, advice, and coaching
- A personalized quit plan
- Practical information on how to quit
- Self-help materials
- Information on dealing with cravings

Some insurance plans may cover nicotine replacement medications. Check with your health care provider.

It's free, confidential, and available 24/7.

1-800-QUIT-NOW
(784-8669)

1-855-DÉJELO-YA
(335-3569)

QuitNow.ne.gov

NEBRASKA DEPARTMENT OF HEALTH & HUMAN SERVICES • DIVISION OF PUBLIC HEALTH • TOBACCO FREE NEBRASKA

Quitline Print ads

Ready.

Set.

Quit.

No need to go it alone.

Click or call
1-800-784-8669.

Nebraska Department of Health & Human Services
Division of Public Health
Tobacco Free Nebraska

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Quitline Web assets

[Retagged CDC Tips from Former Smoker Ad \(Roosevelt\) – 30 Second Radio Spot](#)

[Retagged CDC Tips from Former Smoker ad \(Rebecca\) – 30 Second TV Spot](#)

Quitline Behavioral Health Digital Ads (Screen shots from animated ad)



Secondhand Smoke

[SmokeFree Vehicles – 30 Second Radio Spot](#)

[SmokeFree Vehicles – 30 Second TV Spots](#)

[It's Like They Are Smoking - retagged MCRC Television Ad](#)

Smokeless Tobacco

